

David Coffey

MARKETING CREATIVE

Profile

I am an exceptional Copywriter and Creative Director with a proven track record for creating memorable through-the-line campaigns that have helped global brands grow and connect with larger audiences.

A born creative leader, I have a relentless curiosity, a positive mindset and an innate ability to bring people together to realise a common goal.

With a background in TV, radio, print, podcasting and theatre, I am an exceptional communicator with the ability to deliver engaging pitches and presentations.

I currently hold the position of Creative Director in Dublin-based youth marketing agency THINKHOUSE.

Employment History

Creative Director, THINKHOUSE, Dublin

MAY 2015 — PRESENT

Leading in the creation of through-the-line marketing campaigns for global brands and organisations like Jameson, Heineken, Three, Movember, Lynx, Deloitte, innocent, Ben & Jerry's and many more.

Writer/Director/Producer, Freelance, Dublin/LA/London

NOVEMBER 2005 — PRESENT

For over eighteen years, I have worked as a freelance writer, director and producer, working across TV, radio, print and live theatre.

"...inventive and worth watching... There wasn't a forced line in Coffey's authentic script." - The Irish Times

"It's funny and nicely written... it made me think how far Irish TV comedy has come in recent times." - The Irish Independent

"...well observed, well written and beautifully acted." - The Sunday Tribune

Education

Bachelor of Science in Communications (Film & Broadcasting), DIT, Dublin

SEPTEMBER 1999 — MAY 2003

4-year degree course. Graduated with second class honours (2.1).

Additional

OCTOBER 2020 — PRESENT

I'm a trained Crisis Volunteer, volunteering twice a week for 50808 - Text About It, a free 24/7 text service, providing everything from a calming chat to immediate support for adults and young people in crisis.

References available upon request.

Details

+353 863200539

coffeydavid@gmail.com

Links

[Website](#)

[LinkedIn](#)

Skills

Leadership

Copywriting

Television

Creative Ideation & Strategy

Radio

Scriptwriting

Theatre

Animation & Video Editing

Communication

Hobbies

Improv Comedy

Music

Podcasting

Gaming